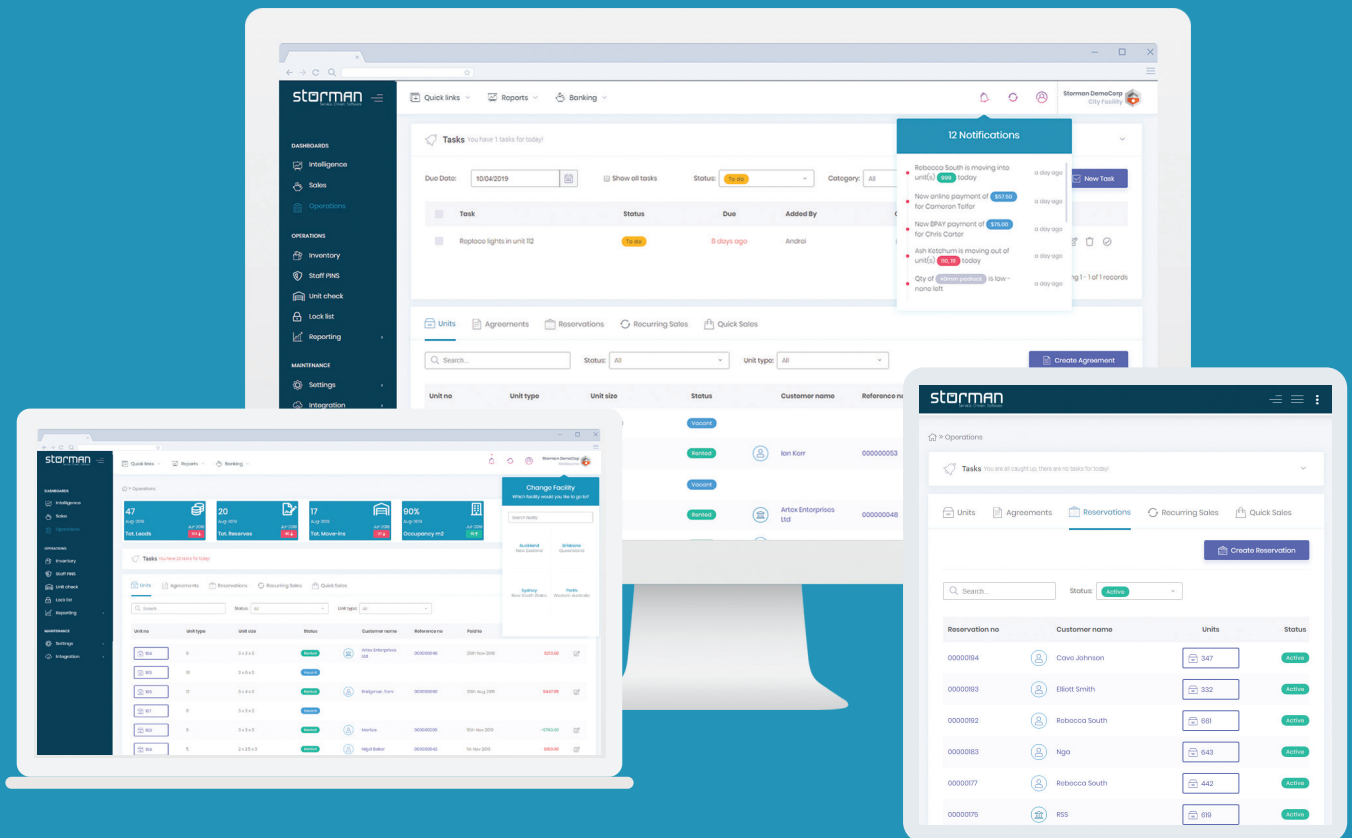




# Cloud-based Self Storage Management Software



We make self storage management easy!





Storman is locally supported in the UK and is trusted by award-winning self storage facilities across the world.

## About Storman

Storman is a software company that specialises in self storage management software, with offices in Australia, New Zealand and the United Kingdom.

Storman started in New Zealand in 1992, moved to Australia in 1997 and 10 years later opened its first office in the UK.

At Storman, we recognise that great software helps build great self storage facilities and our software is designed to help you grow – and to grow with you. We are constantly innovating and improving our software and we are passionate about all things “self storage”!

Storman is a proud member of the Self Storage Association UK (SSA UK) and is also part of the Global Payments group of companies.

A DIVISION OF

**globalpayments**

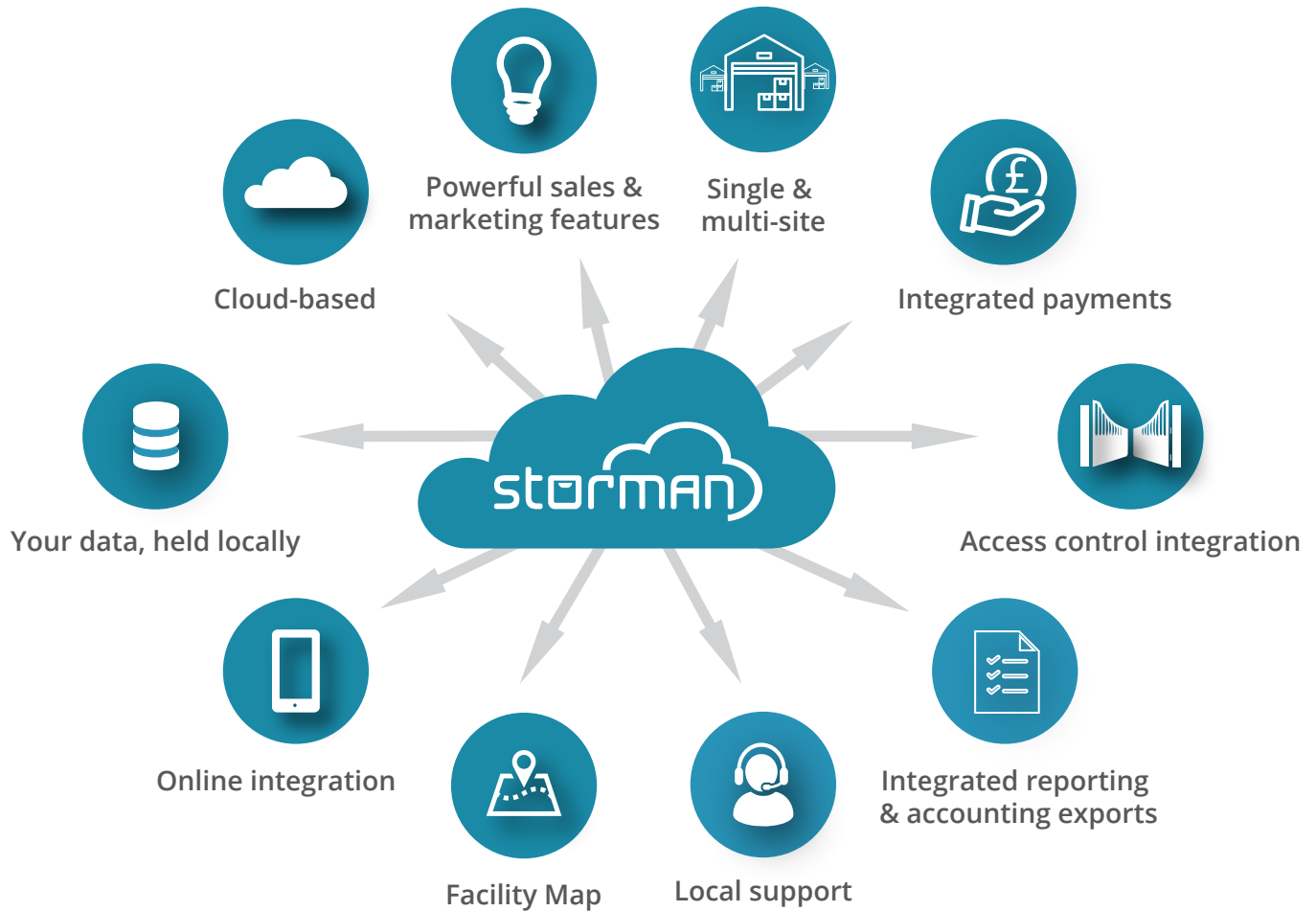
## TRUSTED BY





# Storman Cloud

The next evolution in self storage management software.



*"We love these guys. Storman is a great Storage management product. At the outset we evaluated the whole market and went with Storman because the software is powerful yet both simple and intuitive to use. Put simply, it does all of the things that you need it to do."*

*We consider support to be a really important element of the product and the support we have received is absolutely second to none. We have now been using Storman for 10 years and we would have no hesitation in buying it again. We recommend Storman to you."*

**M60 Self Storage**



# Why Storman Cloud?

Increase revenue, cash-flow and staff morale!



## Increase your revenue and cash flow

Storman Cloud automates many daily tasks, freeing your staff up to focus more on selling.

Use automatic payments to:

- 1) increase your cash flow
- 2) have your staff spend less time chasing debt and more time selling.



## It's easy for your customers to pay you

Collect your payment with Storman Cloud automatically from your customer's credit card.

Send your customers an SMS or email reminder with a "pay now" link taking them straight to their tailored payment page.

## Powerful sales and marketing features

Our powerful sales CRM gives your staff the tools to generate more sales:

- A dedicated sales dashboard with key sales KPIs for your staff.
- Easily manage leads and follow-ups, and see unit availability at a glance.
- Quickly create great looking quotes.
- Easily apply sales promotions and discounts.





# An all-in-one solution for your self storage software needs



## It's cloud based

Access Storman Cloud 24/7 to manage and monitor your facility from anywhere at anytime and on any internet connected device.



## It's easy to use

Storman Cloud has a beautiful, crisp and clean interface that is easy to learn and even easier to use.



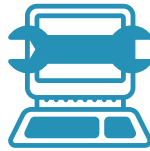
## We're local

Our local UK team will help you on-board and be there whenever you need support.



## Automatic invoicing overnight

Storman's automatic overnight processing will collect payments due, apply rent increases, email invoices and send late notifications to your customers, without you having to do a thing!



## Reduce your IT costs

Reduce your need for expensive hardware and IT support as we manage your Storman software for you in the cloud!

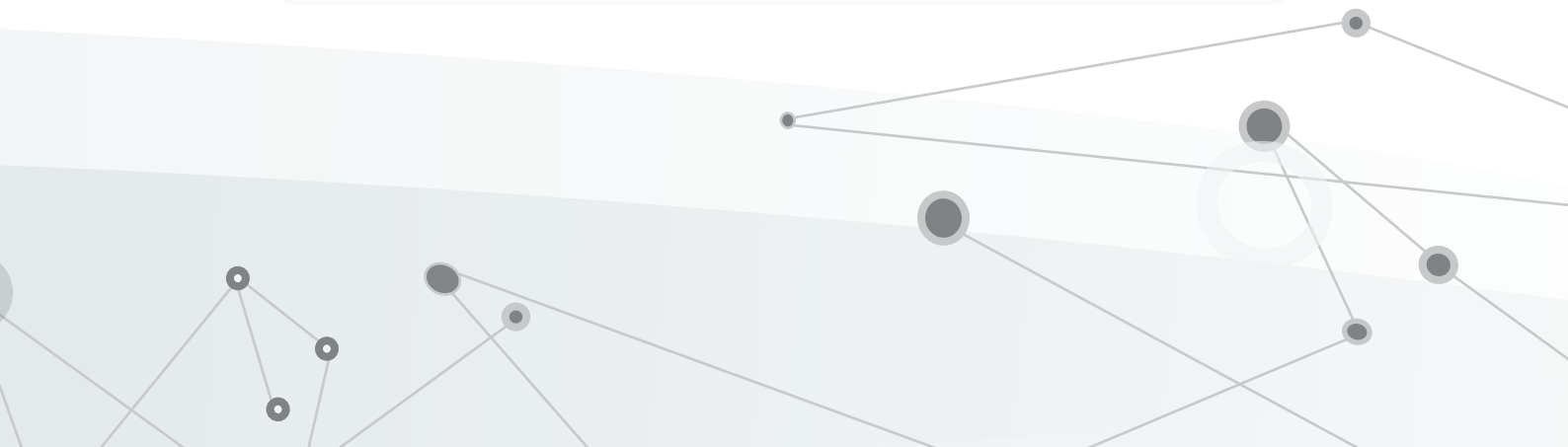


## It's your data - not ours!

Your data sovereignty is protected by UK data protection laws. Have peace of mind knowing that your data is safe, secure, hosted and backed up here in the UK.

*"We were so excited to start using Storman Cloud, it is so easy to use. The interface is clean and simple and it still feels like Storman."*

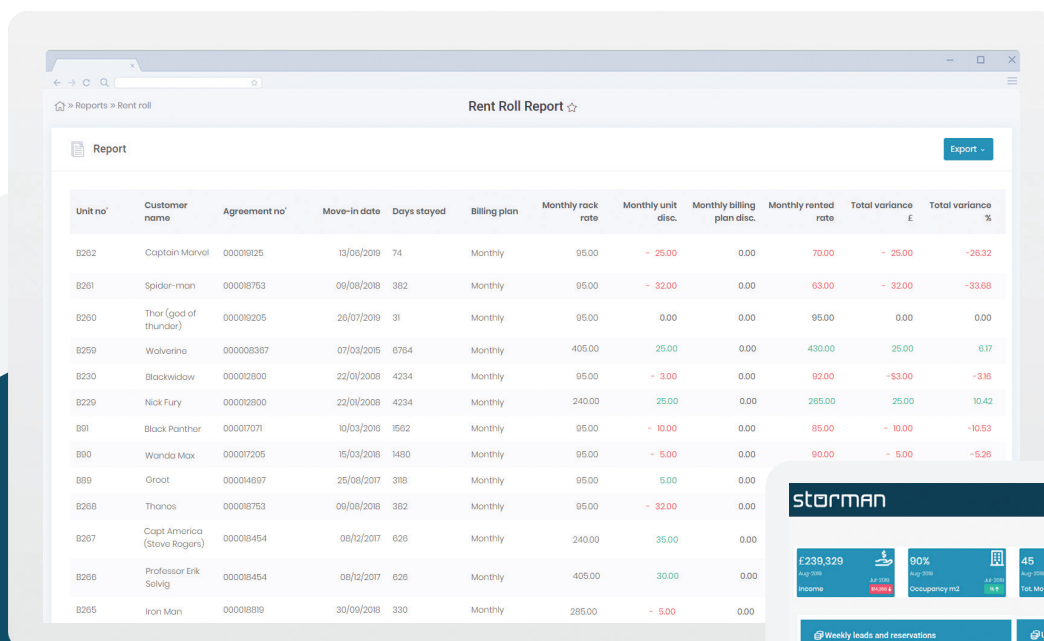
**Cockburn Central Self Storage**





# Make better business decisions

Use Storman Cloud's intelligent data



Unit no	Customer name	Agreement no	Move-in date	Days stayed	Billing plan	Monthly rack rate	Monthly unit disc.	Monthly billing plan disc.	Monthly rented rate	Total variance £	Total variance %
B262	Captain Marvel	000009125	13/06/2019	74	Monthly	95.00	- 25.00	0.00	70.00	- 25.00	-26.32
B261	Spider-man	000008753	09/08/2018	382	Monthly	95.00	- 32.00	0.00	63.00	- 32.00	-33.68
B260	Thor (god of thunder)	000009205	26/07/2019	31	Monthly	95.00	0.00	0.00	95.00	0.00	0.00
B259	Wolverine	000008387	07/03/2015	6764	Monthly	405.00	25.00	0.00	430.00	25.00	6.17
B230	Blackwidow	000002800	22/01/2008	4234	Monthly	95.00	- 3.00	0.00	92.00	-3.00	-3.16
B229	Nick Fury	000002800	22/01/2008	4234	Monthly	240.00	25.00	0.00	265.00	25.00	10.42
B91	Black Panther	000007071	10/03/2016	1562	Monthly	95.00	- 10.00	0.00	85.00	- 10.00	-10.53
B90	Wanda Max	000007205	15/03/2016	1480	Monthly	95.00	- 5.00	0.00	90.00	- 5.00	-5.26
B89	Groot	000004897	25/08/2017	318	Monthly	95.00	5.00	0.00			
B268	Thanos	000008753	09/08/2018	382	Monthly	95.00	- 32.00	0.00			
B267	Capt America (Steve Rogers)	000008454	08/12/2017	626	Monthly	240.00	35.00	0.00			
B266	Professor Erik Solvig	000008454	08/12/2017	626	Monthly	405.00	30.00	0.00			
B265	Iron Man	000008890	30/09/2018	330	Monthly	285.00	- 5.00	0.00			

Storman Cloud's powerful data insights and reporting help you to identify strengths and weaknesses in your business, enabling you to focus your time and resources where they are most needed.





## Easily integrate Storman Cloud with other software



Integrated Business Intelligence

Integrate business intelligence tools\* directly into Storman Cloud, giving you a multitude of ways to “slice and dice” your data.

\*Note, this is an additional cost option for ClicData.



## Extensive reports

Access a variety of reports covering debt management, occupancy, sales, marketing, key storage statistics, rent roll and revenue management.



## Export to popular accounting software packages

Stoman Cloud can quickly export your data to Xero, Sage, MYOB and Quickbooks.



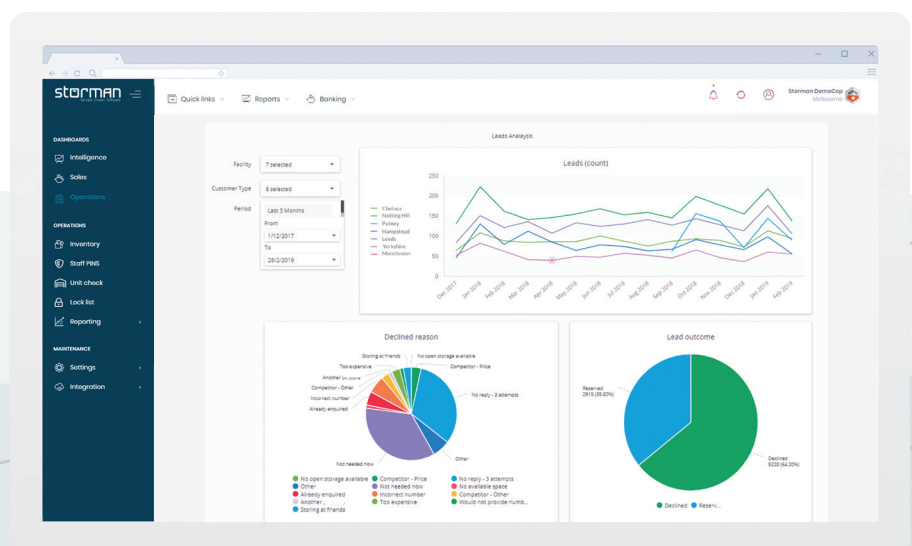
## Integrate your website with Storman Cloud

Integrate your website, mobile app or any other online tool with Storman Cloud using our modern and developer- friendly REST API.



## Integrated access control

Integrate your gates, lights, lifts and alarms with all major access control providers such as PTI, Bearbox and Sentinel. Automatically lock-out overdue customers and unlock them when they are paid up to date.





# Software that grows with your business

For single or multi-site site companies

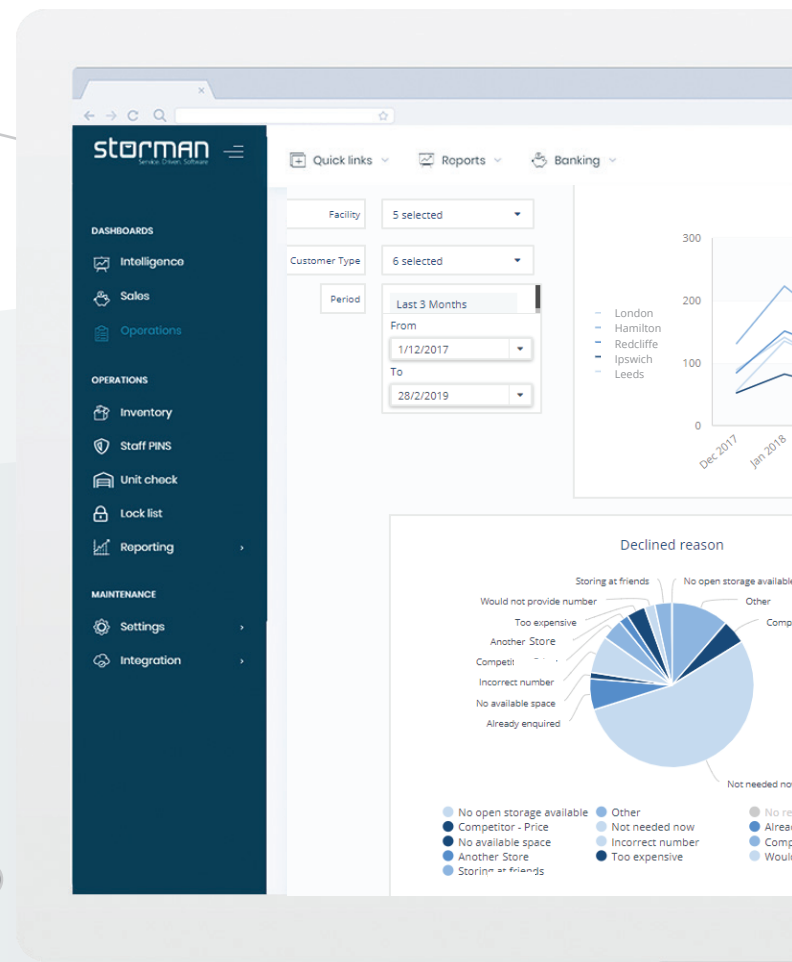
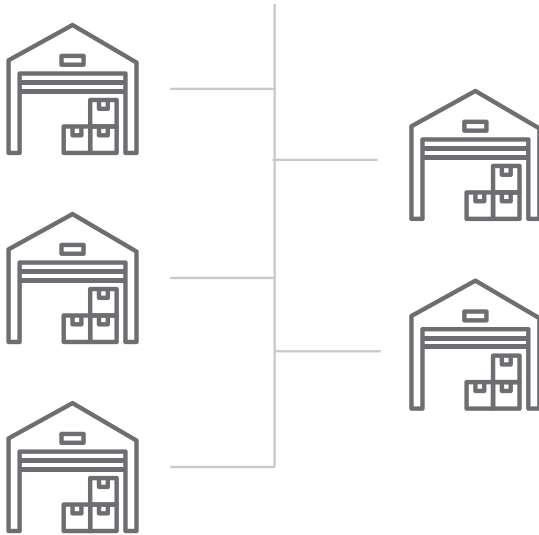


## Multi-site reporting

Using our suite of multi-site reports, compare site conversion rates, insurance uptake and Autopay uptake side by side.

Drill down into the detail and also look at individual staff performance for training and upskilling opportunities.

Embed a business intelligence tool into Storman Cloud and provide advanced site comparison reports.





# Manage all your sites from one place



## Ensure brand consistency

Easily standardise all your configuration, unit prices, merchandise, promotions, insurance rates, letters, emails and SMS communications.



## Multi-site user management

Manage your users with company level permissions and facility access. User roles can be tailored to suit your unique organisation.



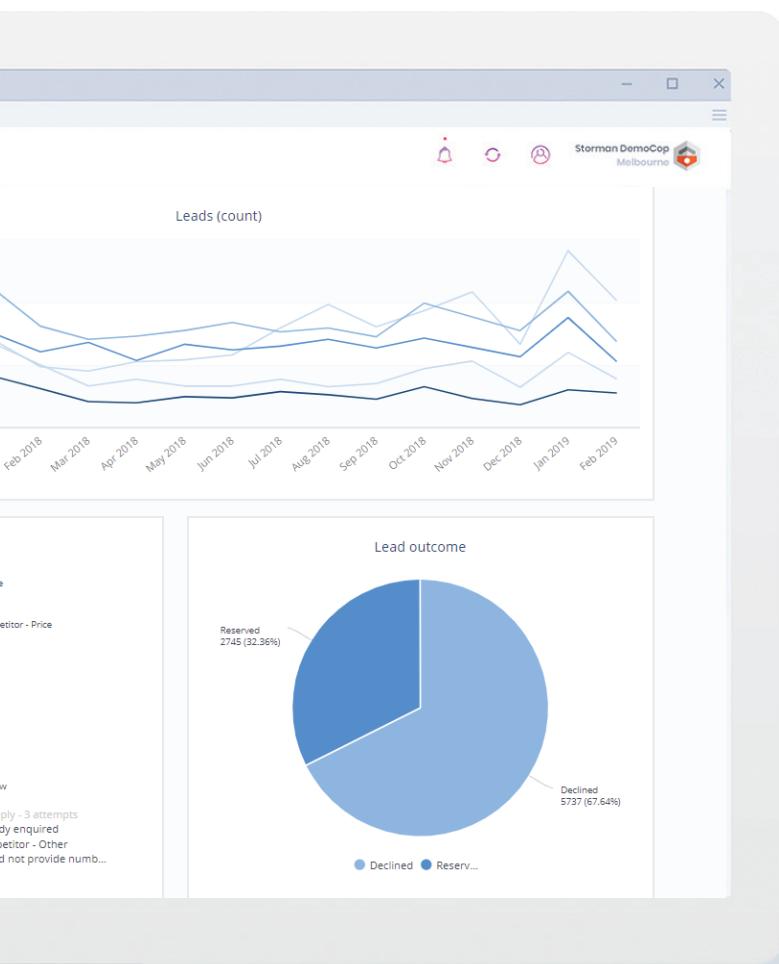
## Call centre convenience

Storman Cloud allows your call centre staff to take leads, reservations and move-ins for your sites from anywhere, either all the time, or when they're not able to answer the phone themselves.

*"Storman Cloud's integrated solution with ClicData BI software helps me monitor and manage our company's storage facilities, all from one place.*

*Being able to easily compare my site's performance against each other is invaluable."*

**Safe Store**





# Software that works with your website

Enhance your website and convert website visitors into customers



## Storman Web Reservations

Don't let them get away!

Convert people browsing your website into customers, whilst their buying decision is high!

Using Storman Web Reservations, customers can easily reserve a unit online.

All reservations are sent automatically to Storman Cloud.



## Storman Web Move-ins

Easy and paperless!

Let your customers move-in online, at any time!

Send "sign up now" links to your customers via SMS or email, so they can sign up before they arrive.

Save time by signing up new customers on an iPad or tablet in-store. Electronically-signed storage agreements are emailed to you and your customer.



## Storman Web Payments

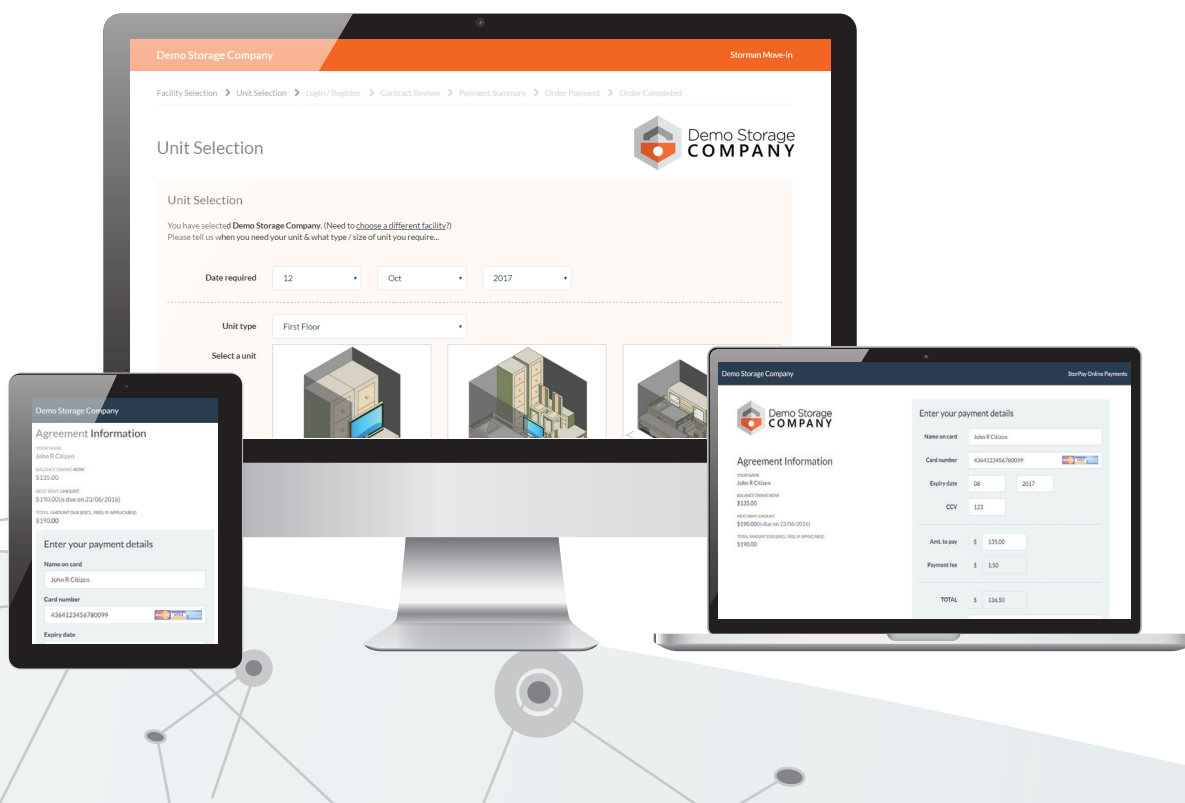
Convenient online payments.

Accept payments from your customers online, 24/7.

Pay at the gate! Unlocks overdue customers straight away.

Send "pay now" links to your customers via SMS and email that take them straight to their tailored online payments page.

VISA





# Storman Payment Services

A simple, integrated payment solution



globalpayments



## Improve your cash-flow

Say "hello" to improved cash-flow and reduced arrears with payments being automatically collected for you on time, every time!



## Online 24/7

Enable your customers to pay online, 24/7, from your very own online payment portal, branded in your company colours.



## Set and forget!

"Set and forget" customer payments by using Storman Cloud's "Autopay", where payments are collected automatically, for the highest collection success rate.



## Automatic retry

Automatically retry credit cards the next day if they fail, without the need for user intervention.



## More time to sell!

Give your staff more time to sell as they spend less time processing and chasing customer payments.

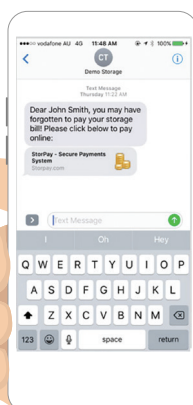


*Storman Payment Services reduced the time required to follow up by 50%. If customers have missed a payment, they can click straight from any Storman SMS.*

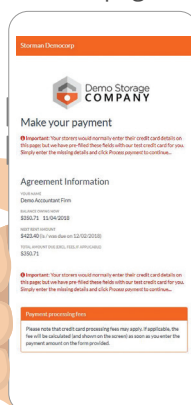
**SuperEasy Storage**

## Send SMS payment and overdue reminders with PAY NOW!

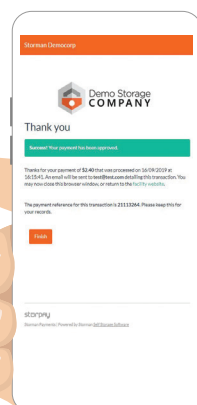
### SMS payment reminder



### Online payment web page



### Payment received!

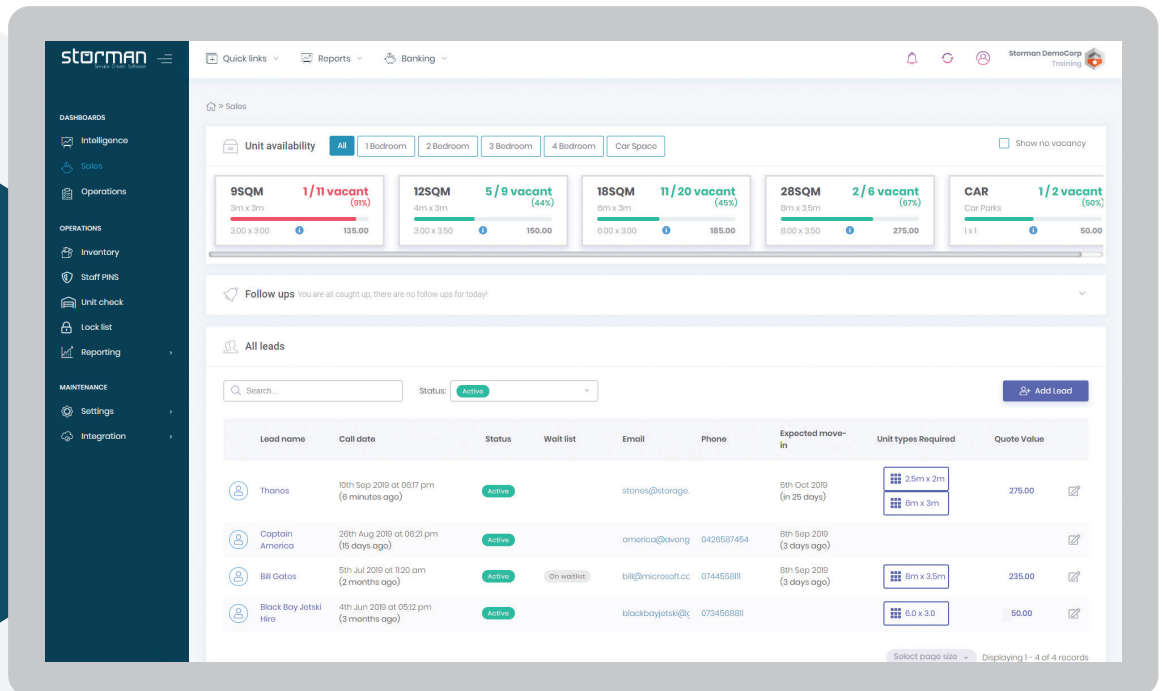




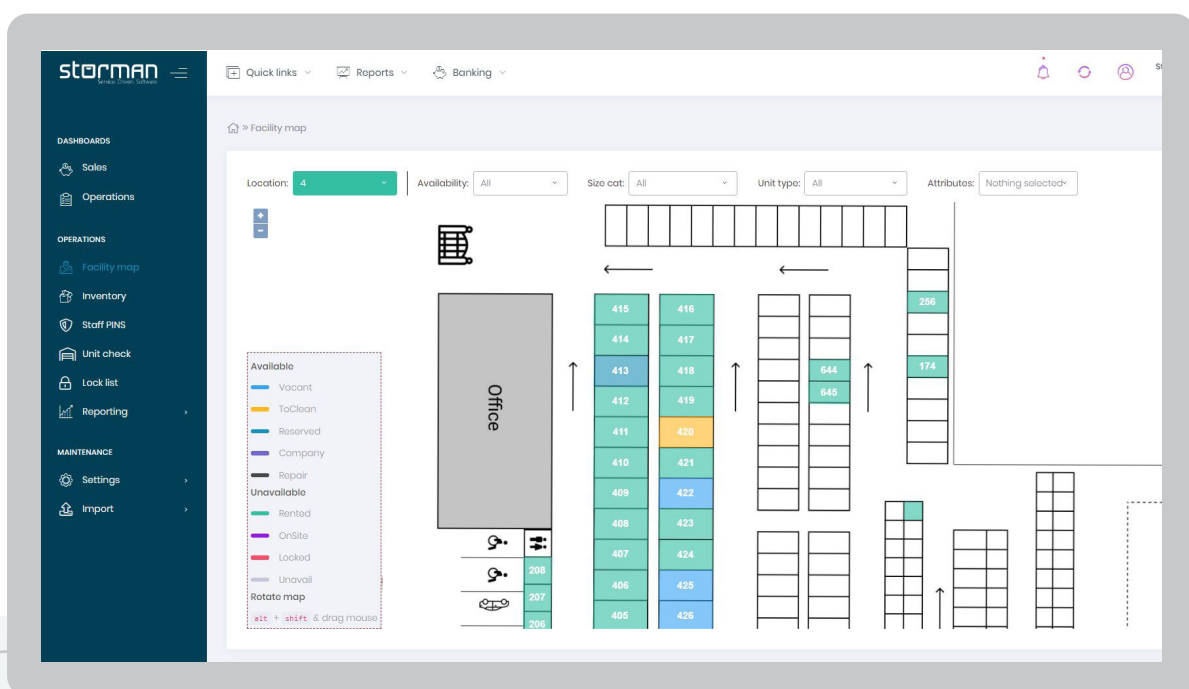
# Storman Cloud looks great and does it all!

The software that makes it easy for you.

Unit sizes and availability at a glance.



Facility map that is interactive and making it even easier!





# Who said beauty can't have brawn?

Customer  
management  
made easy.

The screenshot displays the Storman Customer Management interface. The main section shows the profile for Neil Robertson, a Primary Customer. The interface is divided into several tabs: Customer, Agreement, Regular charges, Autopay, Access, and Transactions. The Customer tab is active, showing details such as Customer type (Individual), Reason for storing (Too Much Stuff), Load source (Passing By), Contact details (Title: Mr, Name: Neil Robertson, Email: neil@storman.com, Password: kitten123456), Phone and Address (39 Penny Lane, Clover Park, Leeds, Xv234), and Additional Information (Car colour: Green, Used trailer?: YES, Reference: ABC123). A 12 Notifications pop-up is visible, showing recent events like Rebecca South moving into unit 1 and a new online payment for Cameron Teller. A Photo ID Type dropdown is also present.

The screenshot shows the 'Edit address for Neil Robertson' dialog box. It features a map view on the left and a 'Manual entry' form on the right. The map view shows a location in Leeds, UK. The 'Manual entry' form includes fields for Street Address (39 Penny Lane), Suburb (Clover Park), City (Leeds), State, Post Code (Xv234), and Country (United Kingdom). A 'Save Address' button is at the bottom right.

The screenshot shows the 'Edit unit hire for Neil' dialog box. It includes fields for Move in date (27/10/2003), Monthly rack rate (£405.00), Regular rent (inc. tax) (£425.00), Unit type discount (-20.00), Billing plan discount (0.00), Deposit (0.00), New rent amount (£440), and Increase from (27/12/2019). A 'Rent increase' section is also visible. A 'Save' button is at the bottom right.

The screenshot displays the Storman Facility map interface. The main section shows a map of storage units, with a legend on the left indicating unit status (Available, Vacant, ToClean, Reserved, Company, Repair, Unavailable, Rented, OnSite, Locked, Unavail). The map shows a grid of units, with a 'Facility map' tab selected. A 'Facility map' pop-up is visible, showing a list of units and a photo of a storage unit. A 'Facility map' button is at the bottom right.



# Local support services

Right here in the UK

## Local phone and email support

Our UK based support and implementation team is here to help. Give us a call or send us an email.

Whilst Storman Cloud is so easy to use, our support professionals will help you make the most out of Storman Cloud.

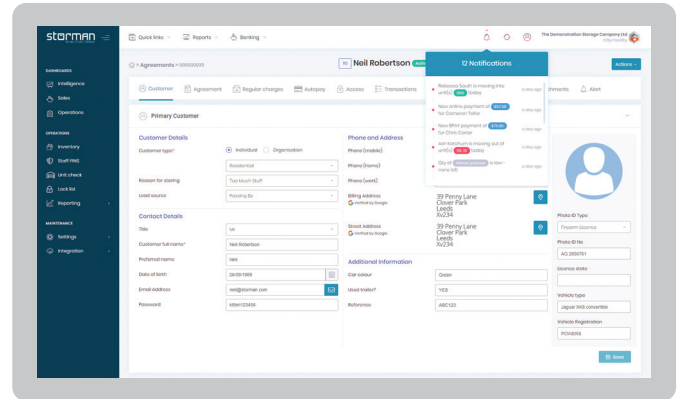
All client feedback and suggestions we receive go directly to our product team.

No suggestion or idea is too big or too small.

What would you like to see in Storman Cloud?

## Onboarding service

Our team are here to help. We'll configure and tailor your Storman Cloud experience.



## Convert from other software

Our team can quickly and easily convert your existing data to Storman Cloud.

We can convert from spreadsheet or other management software such as Space Manager, Winsen, Sitelink and more.

## It's easy to upgrade

Already using Storman One? It's even easier!

*"Real people solving real problems to make your business more successful and easier to manage – a great product, with great support staff, who actually listen to our needs."*

**Jim's Self Storage**







We'll help you  
make self storage  
management easy!






Manage your facility from anywhere.

**Want to get into the Cloud?**

Call us!

**United Kingdom**

 0800 228 9784

 [sales@storman.com](mailto:sales@storman.com)

 [storman.co.uk](http://storman.co.uk)